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# GLENN ATHEY

## ECONOMIC DEVELOPMENT AND REGENERATION LEADER

A leading economic development and regeneration professional and senior executive with a 30-year track record of successful leadership, delivery, networks and practical knowledge gained working in, and for government and partnership organisations.



### SKILLS

- ☑ Executive leadership
- ☑ Team leadership
- ☑ Project development and management
- ☑ Budgetary management and fundraising
- ☑ Report writing
- ☑ Project development and management
- ☑ Stakeholder management and relations
- ☑ Communications and speaking
- ☑ Policy and strategy

### HIGHLIGHTS

In 14 months led GCGPLEP from start-up to an organisation with legal status, board directors, business plan, strategy, a permanent team, constructive local authority relations, an operational budget of £750k per annum and an investment budget of £7.5 million over 2 years.

Helped Leicester City Council win £27.9m in Levelling Up Funds. Helped Harlow win £23.7m Towns Fund.

Led service-level agreements and interface with Careers Scotland, an organisation with 1200 staff.

Wrote the most comprehensive, practical local carbon economic strategy that exists in the UK for the North of Tyne CA.

Wrote the most downloaded IPPR report in 2006: Two Track Cities, with 8,000 downloads in 3 weeks.

Cited as one of the 10 most influential social media economic development LinkedIn commentators by US FDI consultancy Development Counsellors International in 2019.

### EXPERIENCE

#### **MANAGING DIRECTOR (January 2021 to Present), Athey Consulting Limited (Trading as My Local Economy), Cambridge, UK**

Director of a boutique consultancy in the economics and public policy sector. Main areas of consultancy practice and expertise include:

- Advisory –economic development, economic growth, skills, labour market inclusion and productivity
- European and UK Government regional policy and funding
- Local and regional economic strategies, delivery plans and funding plans
- Economic and policy analysis and research

*Highlights include:*

- ☑ Review of the Cambridgeshire and Peterborough Growth Works Programme, making recommendations on the future provision of enterprise support, finance readiness and equity, and inward investment (2023)
- ☑ Advocating and developing the British Library's future enterprise support offer (2023)
- ☑ Developed FDI and UK investment proposition for the London Borough of Tower Hamlets (Project Director & Lead Consultant) (2022)
- ☑ Delivery of The Future of Local Growth Funding report for Local Government Association (2024)

#### **2020-2021: PRINCIPAL CONSULTANT for Regions, Cities and Local Areas, Cambridge Econometrics**

Principal consultant leading the Regions, Cities and Local Areas team.

*Highlights include:*

- ☑ Leicester and Leicestershire Economic Growth Strategy with 110 stakeholder engagements across 20 online workshops
- ☑ National policy programme for the Future of Urban Economies for the Local Government Association
- ☑ Future markets foresight for North East LEP

## EDUCATION

- ☑ PhD in Regional Economic Development, University of Glasgow 1998
  - Regional economic development economics, policy and practice in the UK, Europe and the USA
  - CASE sponsored studentship with Scottish Enterprise
  - Winner of Condliffe Bursary for overseas research
  - Thesis title 'Evaluating a Best Practice Model of an Economic Development Agency'
- ☑ MA European Political Economy, University of Hull, 1995
- ☑ BA Economics and Geography, University of Hull, 1995

## COMMUNICATIONS SKILLS AND DEVELOPMENT

- ☑ Experience with TV and radio interviews
- ☑ Public speaking
- ☑ Media training
- ☑ Presentation skills

## PUBLICATIONS AND SOCIAL MEDIA

- ☑ Active LinkedIn policy and profession commentator for economic development and regeneration issues
- ☑ LinkedIn network of 1,375 connections and 1,725 followers
- ☑ LinkedIn posts achieved 28,757 impressions over the past 12 months

## PROFESSIONAL DEVELOPMENT

- ☑ Workshop facilitation
- ☑ Public sector financial delegation
- ☑ Line management
- ☑ Green Book project development and appraisal

## PRO BONO WORK

- ☑ Member of Employers Advisory Board for the University of Bedfordshire
- ☑ Contributed research and advice for The Work Foundation's report on Levelling Up and job insecurity in 2023
- ☑ Mentored 3 young professionals in 2023

## MANAGING DIRECTOR (September 2011 to July 2020), Athey Consulting Limited (Trading as My Local Economy), Cambridge, UK

Established and ran boutique consultancy.

*Highlights include:*

- ☑ Enterprise support strategy for Wales (Expert advisor) (2018)
- ☑ SME and sector growth in Stockton-on-Tees (Project Director & Lead Consultant) (2017)
- ☑ Options for a new National Innovation Body for Wales (Expert advisor) (2017)
- ☑ Manager and lead for the London Stansted Corridor Growth Commission (2016)

## INTERIM EXECUTIVE DIRECTOR (June 2012 to July 2013 - 14 months), Greater Cambridge Greater Peterborough Enterprise Partnership, UK.

Lead executive for the Local Enterprise Partnership for Greater Cambridge and Greater Peterborough.

*Highlights include:*

- ☑ Led partnership from start-up to a full economic strategy, board away days, and operational plan with 6 permanent staff, operational budget of £750k per annum and investment budget of £7.5 million over 2 years
- ☑ Facilitated concept with partners and wrote winning application for £4.3m Regional Growth Fund grant for Eastern Agritech Programme

## STRATEGY AND INVESTMENT LEAD (Feb-May 2012), Greater Cambridge Greater Peterborough Enterprise Partnership, UK.

Led on matters relating to strategy development, business planning, European Funding and inward investment.

*Highlights include:*

- ☑ Wrote GCGP's first economic strategy and operating / business plan and secured board approval
- ☑ Secured legal status and company constitution of the LEP

## DIRECTOR OF RESEARCH AND INTELLIGENCE (Feb 2008 to Aug 2011), East of England Development Agency, Cambridge, UK

Role of Chief Economist at the East of England Development Agency (200 staff, annual budget £140m), tasked with rejuvenating and reinventing the research functions and outputs of the agency and creating a high public and media profile. Line managed 5 staff.

*Highlights include:*

- ☑ Transformed the research and intelligence function from inactivity into a full research programme and portfolio, with a budget portfolio of £1 million, and team of 6 staff

## IT SKILLS

- Advanced user of Microsoft Office™ tools
- Advanced user of Microsoft Excel
- Advanced user of WordPress
- Basic user of Unix
- Good command of statistical software SPSS
- User of online survey systems (survey monkey, CRM, Zoho surveys)
- Past user of CRM systems
- Past user of performance management systems (EEDA, LDA)

## LANGUAGE SKILLS

French (A2)

German (B1)

Russian (A1)

## DRIVING LICENSE

B, B1, no endorsements

### **HEAD OF RESEARCH (2006 to 2008), Centre for Cities, London**

Senior economist and research leader, responsible for positioning the Centre as the leading policy commentator and analysis for city economies. Line managed 3 staff.

*Highlights include:*

- Wrote the research and business plan that secured £1m in annual funding from the Gatsby Foundation in perpetuity

### **Secured £200k in external funding and sponsorship in addition to Gatsby funding HEAD OF BUSINESS POLICY (2005 to 2006), London Development Agency, London**

Led research and policy team of 6 staff focusing on enterprise, inward investment and trade policy and strategy.

*Highlights include:*

- Led comprehensive review of enterprise support provision and strategy in London

### **SENIOR LABOUR MARKET ECONOMIST (2002 to 2004), Futureskills Scotland, Scottish Enterprise, Glasgow**

In depth economic analysis, understanding and briefing in policy areas of skills, education, labour market, unemployment, and youth and careers guidance.

*Highlights include:*

- Researched and wrote Scotland's first ever comprehensive labour market assessment
- Commissioned and reported on Scotland's first ever national set of labour demand and supply forecasts
- Relationship management and service development for Careers Scotland, organisation with 1,200 staff

### **ECONOMIC CONSULTANT, EKOS, Glasgow (1999-2002)**

### **ECONOMIC CONSULTANT, Enterprise plc, Preston, UK (1998-1999)**

### **TEACHING ASSISTANT, Faculty of Social Sciences, University of Glasgow (1996-1998)**

### **RESEARCH ASSISTANT, University of Hull (1994-1995)**